

Global Solutions, Local Expertise: Seamark Consultancy Services Inc.

Introduction

Established with a vision to lead companies striving to make their mark in the global business world, Seamark Consultancy Services Inc. is dedicated to achieving sustainable financial success for our clients. By joining a global organizational network, we aim to add unparalleled value through our comprehensive consulting services and deep expertise.

Seamark has made providing value-added services to the companies it contributes to as its primary priority in its organizational philosophy.

As the founder of the company, I, Mert Yaya, established Seamark in January 2022 to share the past 12 years of international audit and assurance experience I gained with companies in the both public and private sector. My goal is to provide solutions that add value to companies in both independent audit and internal audit processes, establish budget reporting infrastructures, and help companies position these processes in their organizational structures for institutionalization.

Here are the qualification certificates I possess and will utilize in providing consultancy services:

- Public Oversight, Accounting and Auditing Standards Authority – Independent Auditor Certificate
- Certified Public Accountant
- Capital Markets Activities Level 3 License – Capital Market Board
- Derivatives License - Capital Market Board
- Credit Rating License - Capital Market Board
- Corporate Governance Rating License - Capital Market Board
- CaseWare IDEA Big Data Analysis Expert Certificate

We prioritize delivering results that matters. At Seamark, we are here to help you identify and overcome the challenges standing in the way of your growth and progress. Everything we know (and how to do it) is focused on helping you achieve your goals. Your business is our business, and that's why our aim at Seamark is for you to feel us more as colleagues than consultants.

Mission and Vision

At Seamark, our mission is to empower businesses seeking a competitive edge in the global marketplace. We become their strategic partner in achieving financial goals. Our vision is to ensure the financial triumph of our clients across all geographies and sectors.

Our Services

Reporting and Sustainability

- **Integrated Reporting:** We craft comprehensive reports that combine financial and non-financial information, offering a holistic view of your company's performance and strategy.
- **Sustainability Consulting:** Our team develops and implements sustainability strategies that ensure long-term success and compliance with global standards.

Business Valuation

- **Valuation Services:** We determine the fair value of businesses for mergers and acquisitions, financial reporting, and strategic planning, providing reliable and accurate valuations.
- **Investment Valuation:** Supporting your investment decisions with meticulous and precise valuation services.

Financial Advisory

- **Financial Reporting and Analysis:** We support the preparation and analysis of financial statements under TFRS, IFRS, and U.S. GAAP, ensuring accuracy and compliance.
- **Tax Planning and Optimization:** Our experts maximize tax efficiency while ensuring compliance with local and international tax laws.
- **Financial Statement Auditing:** Conducting thorough audits to guarantee accuracy and adherence to standards, including KGK (Public Oversight Accounting and Auditing Standards Authority) and SPK (Capital Market Board) requirements for publicly traded US firms.
- **Compliance and Conformity Auditing:** Guiding businesses in navigating new accounting standards and regulatory requirements set by the Capital Market Board (SPK) and the Public Oversight Accounting and Auditing Standards Authority (KGK).

Accounting and Bookkeeping

- General Ledger Maintenance: Keeping accurate and up-to-date financial records in compliance with local and international regulations.
- Accounts Payable and Receivable Management: Ensuring efficient handling of payables and receivables.
- Payroll Services: Providing comprehensive payroll solutions to manage employee compensation in line with regulatory requirements.
- Monthly, Quarterly, and Annual Reporting: Preparing detailed financial reports to support business decisions and ensure regulatory compliance.
- Tax Filing and Compliance: Ensuring timely and accurate filing of tax returns and compliance with local tax regulations.

Strategic Consulting

- Strategic Planning and Management Consulting: Developing robust strategies to achieve your long-term business goals.
- Business Process and Efficiency Analysis: Enhancing operational efficiency through detailed process analysis.
- Market Research and Competitive Analysis: Providing valuable insights to stay ahead in competitive markets.

Corporate Finance Solutions

- Credit and Financing Solutions: Offering tailored financing solutions to meet your specific business needs.
- Capital Raising and Investment Valuation: Assisting in capital raising and evaluating investment opportunities.
- M&A (Mergers and Acquisitions) Consulting: Providing comprehensive support throughout M&A transactions.
- IPO (Initial Public Offering) Process Consulting and Management: Guiding businesses smoothly through the IPO process.

Special Services

- Implementation of New and Complex Accounting Policies: Ensuring seamless adoption of new standards.
- Financial Statement Transformation Services: Transitioning financial statements to align with global standards.
- Human Resources Consulting: Optimizing organizational structure and talent management.
- Organizational Structure and Corporate Architecture Design: Designing efficient and effective organizational frameworks.
- Internal Audit: Strengthening internal controls and risk management processes.
- Risk Consulting Projects: Focusing on financial statement close processes, identifying control gaps and inefficiencies.

Client-Centric Approach and Technological Innovation

At Seamark, we place our clients at the heart of everything we do. By leveraging cutting-edge technology and innovative solutions, we ensure our clients receive the most efficient and effective services possible. From cloud-based accounting systems to advanced data analytics, we harness the power of technology to deliver superior results.

Our Global Team

Our seasoned and expert team understands the critical importance of integrating into a global network. We focus on clients across various sectors worldwide, embracing cultural diversity to provide sensitive solutions tailored to local needs and deliver effective global outcomes.

Success Stories

The global successes of our clients reflect the profound impact of Seamark's comprehensive consulting services. Collaborating with industry leaders, we take pride in maximizing customer satisfaction and driving significant results.

References and Partnerships

We are proud to work with a diverse range of clients and partners, from multinational corporations to innovative startups. Our clients' success stories and testimonials underscore our commitment to excellence and customer satisfaction.

- **Allinial Global Partnership:** As a proud member of Allinial Global, we collaborate with a network of independent accounting and consulting firms worldwide. This partnership enables us to provide seamless service to global clients, combining local expertise with global reach.

Social Responsibility

Seamark is committed to giving back to the community and promoting sustainable practices. Our social responsibility initiatives focus on environmental sustainability, education, and community development, reflecting our dedication to making a positive impact beyond the business world.

Communication and Collaboration

At Seamark, we commit to offering bespoke solutions for each of our clients. Communication and collaboration are the foundation of our long-term relationships with clients. To advance your business globally and achieve your financial goals, contact us using the information below:

Contact Information:

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