

Allinial
GLOBAL®

**Winning
Together**
Americas



Who We Are

Allinial Global is an award-winning association of independent accounting and advisory firms who collaborate to bring clients best-in-class solutions. Our flexible association structure offers firms the freedom to leverage global resources and connectivity without sacrificing their independence, unique brand identity, or quality of client service.

We offer members a variety of strategic advantages over other associations and networks. These are a few of our primary differentiators.

A World-Class Leadership Team

Allinial Global operates under the guidance of an elite level team of senior leaders who balance

- ✓ first-hand knowledge of challenges and opportunities for independently owned accounting firms from years of experience as practicing CPAs, and
- ✓ a wide lens and passion for transforming the accounting profession.

With renowned, respected, and visionary leader Mark Koziel at the helm, our leadership team has unparalleled insight into the trends that matter most to your firm's future success.

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The leadership and a lot of Allinial Global team members are from the profession. That's a big differentiator. They get what we're going through, and they're tapped into the association and the industry as a whole.

An Engine for Commerce

With over 1,000 referrals tracked in 2022, Allinial Global is a global powerhouse for commerce. We leverage a powerful combination of dedicated regional directors and cutting-edge, proprietary technology to help members fuel growth through collaboration and connectivity.

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The referrals flow back and forth constantly. But we're not just a contact list; we're a relationship-driven organization. I go to my friends at Allinial Global because I've worked with them and know what the results will be.

Future-Ready Solutions

Between technology and AI, private equity, and record numbers of mergers, accounting firms are facing unprecedented change. From tailored advisory services training to insights on governance, pricing, and evolving business models, Allinial Global provides a wealth of resources to help your team transform your practice for the digital era and beyond.

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We appreciate Mark's forward vision in bringing additional technology and automation in how we do the work, as well as AG's strategy for members to enhance automation, increase efficiency, and add new technologies to their platform.

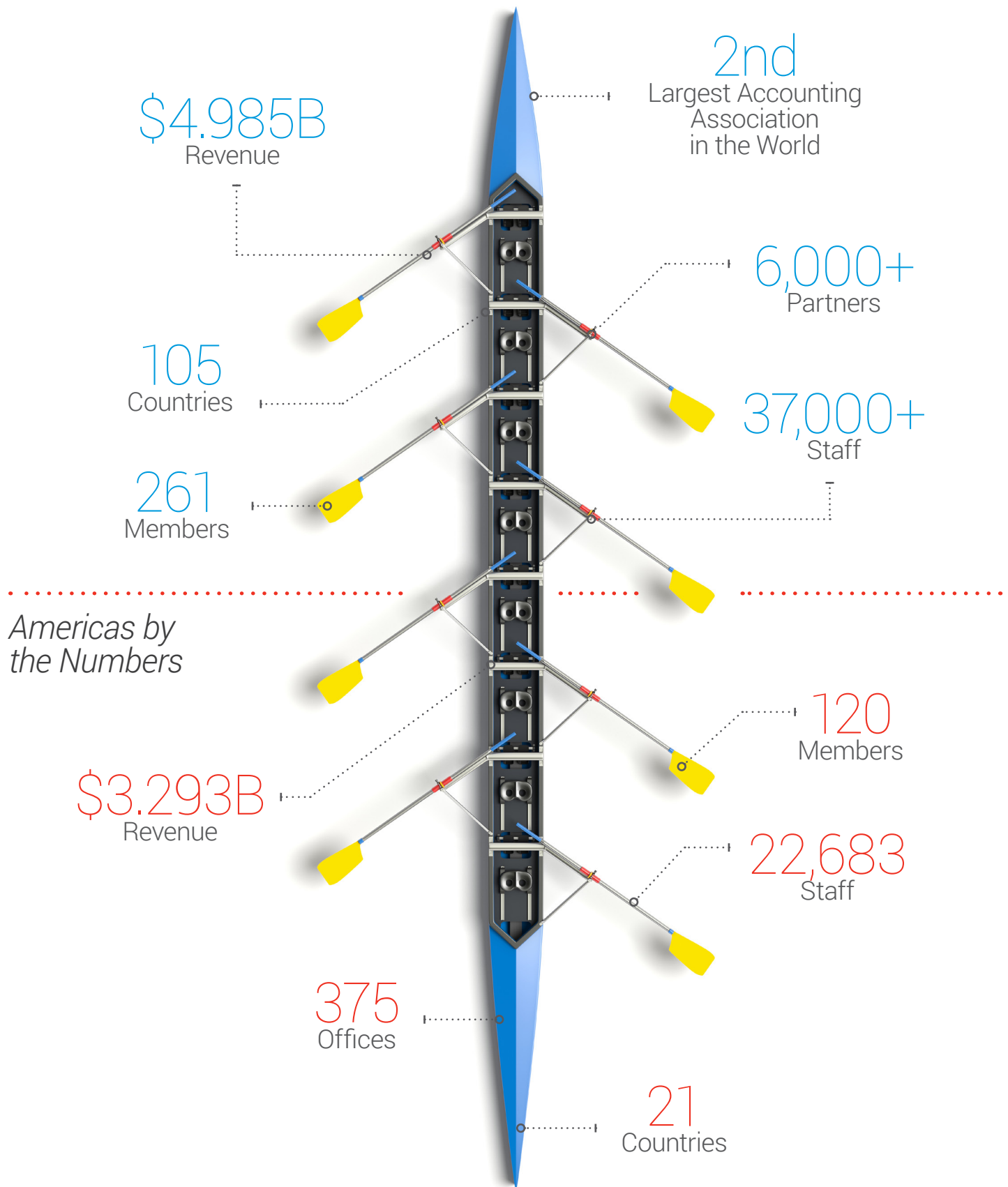
The Power of Independence

Allinial Global member firms value their independence and work hard to uphold the reputation of their unique brands. When you collaborate with an Allinial Global peer, you can count on high-quality work and far more personalized and responsive service than what you'd encounter within a network or the Big Four.

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I came from the Big Four. How is AG different? The CPA firms are all independent, and therefore, there's a level of reputation they need to keep. They're not going to risk their reputation by not providing the best quality work or not being responsive. This is what's enabling me and my team to provide quality support and service to our clients. The expertise, the responsiveness—I have not seen anything like this in my career.

Allinial Global by the Numbers



What Our Americas Members Say

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We've been approached numerous times by other firms wanting to purchase us, and my comment to them is, we like being masters of our own destiny. We like being able to move on a dime and do the things that we think are right for our firm. Allinial Global has helped us do that.

– **Skeet Haag**, Reynolds, Bone & Griesbeck PLC
Memphis, Tennessee, USA

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I worked for the Big Four for 14 years. I think what is different and what really makes us strong is that we are independent companies. We prepare an engagement much faster but with a high level of professionalism. When you're acting locally but you have a worldwide structure and people that can help you, you can provide a more complete solution for any kind of client.

– **Luiz Benner**, TATICCA
Sao Paulo, Brazil

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We have been with Allinial Global for the last four years, and we have taken advantage of so many things that AG offers, including marketing, commerce, and best practices. We have the knowledge it takes to grow the firm, and people in other markets recognize Alfredo Lopez as a great leadership firm because we have put in place the tools, tactics, and marketing from AG.

– **Luis López**,
Alfredo López y Cía
Bogotá, Colombia

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Allinial Global has a great system for collaboration, for development, and for commerce. I've been able to develop my practice with a lot of Allinial Global work, and it's great to have resources for firm management strategies and ideas, as well as AG member resources to help my clients.

– **Allan Jubenville**,
Kraft Berger LLP
Ontario, Canada

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Allinial Global is really commerce-focused. That's why we switched from our previous alliance. I've been with several alliances over the course of my career, and Allinial Global is by far the best.

– **Jim Wallace**, BPM LLP
San Francisco, California, USA

Let's Win Together!

To learn more about our Americas region, please contact one of our regional directors. Ask them about a complimentary guest registration for any of our events.



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Calendar of Events

May	Executive Team Conference (North America)
June	Europe, Middle East, India, and Africa (EMEIA) Regional Conference
August	Asia Pacific (APAC) Regional Conference
August	Latin America (LATAM) Regional Conference
September	Financial Institutions Workshop
October	Firm Success Conference
October	BD/Marketing Conference
October	Global Forum
November	Summit

Winning Together

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**#2 Accounting Association
in the World**

#1 for Future-Fit Firms



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