



Winning Together

4th Largest Accounting
Association in Asia Pacific

Asia Pacific



Who We Are

Allinial Global is an award-winning association of independent accounting and advisory firms who collaborate to bring clients best-in-class solutions. Our flexible association structure offers firms the freedom to leverage global resources and connectivity without sacrificing their independence, unique brand identity, or quality of client service.

We offer members a variety of strategic advantages over other associations and networks. These are a few of our primary differentiators.

A World-Class Leadership Team

Allinial Global operates under the guidance of an elite level team of senior leaders who balance

- ✓ first-hand knowledge of challenges and opportunities for independently owned accounting firms from years of experience as practicing CPAs, and
- ✓ a wide lens and passion for transforming the accounting profession.

With renowned, respected, and visionary leader Mark Koziel at the helm, our leadership team has unparalleled insight into the trends that matter most to your firm's future success.

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The leadership and a lot of Allinial Global team members are from the profession. That's a big differentiator. They get what we're going through, and they're tapped into the association and the industry as a whole.

An Engine for Commerce

With over 1,000 referrals tracked in 2022, Allinial Global is a global powerhouse for commerce. We leverage a powerful combination of dedicated regional directors and cutting-edge, proprietary technology to help members fuel growth through collaboration and connectivity.

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The referrals flow back and forth constantly. But we're not just a contact list; we're a relationship-driven organization. I go to my friends at Allinial Global because I've worked with them and know what the results will be.

Future-Ready Solutions

Between technology and AI, private equity, and record numbers of mergers, accounting firms are facing unprecedented change. From tailored advisory services training to insights on governance, pricing, and evolving business models, Allinial Global provides a wealth of resources to help your team transform your practice for the digital era and beyond.

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We appreciate Mark's forward vision in bringing additional technology and automation in how we do the work, as well as AG's strategy for members to enhance automation, increase efficiency, and add new technologies to their platform.

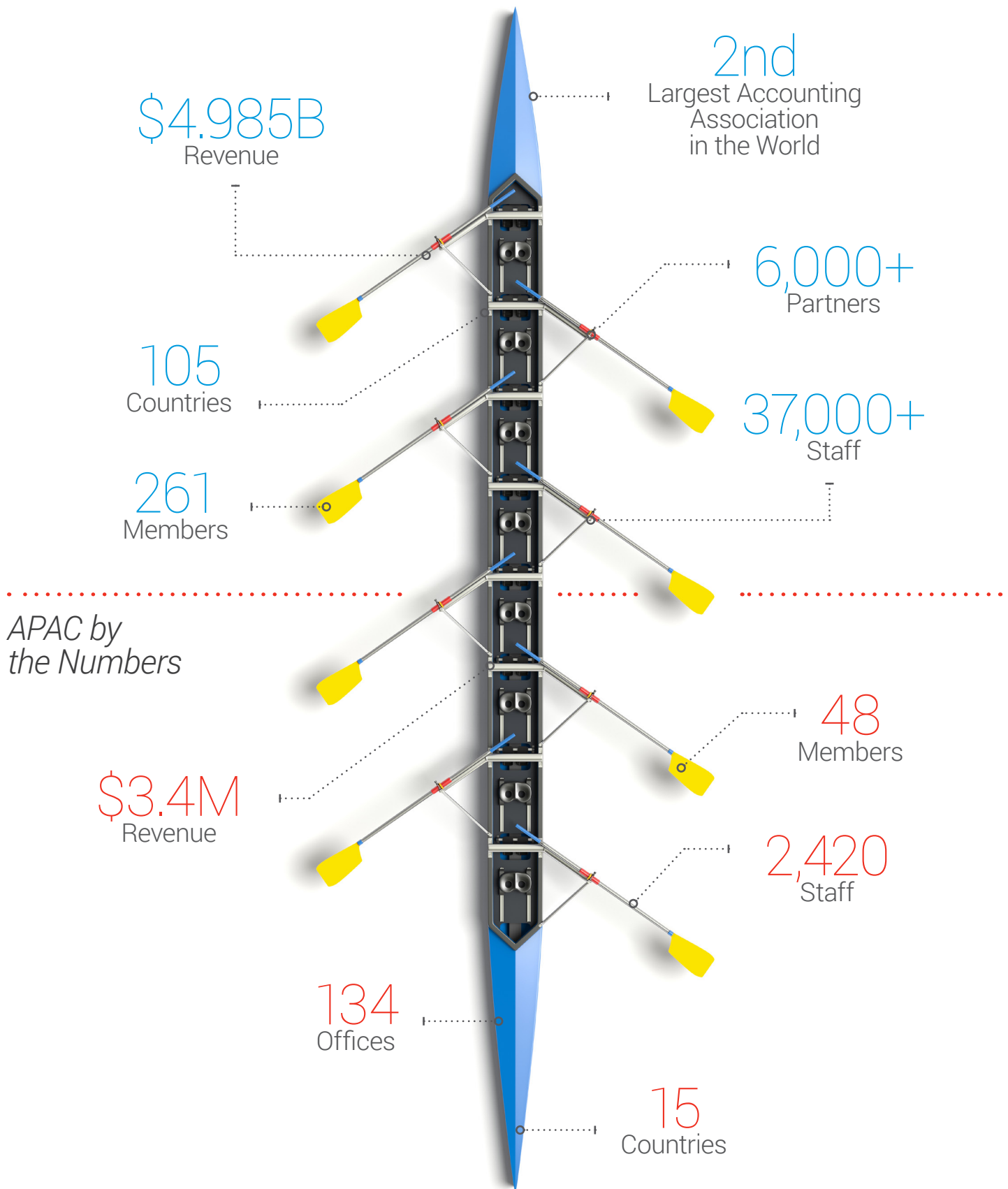
The Power of Independence

Allinial Global member firms value their independence and work hard to uphold the reputation of their unique brands. When you collaborate with an Allinial Global peer, you can count on high-quality work and far more personalized and responsive service than what you'd encounter within a network or the Big Four.

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I came from the Big Four. How is AG different? The CPA firms are all independent, and therefore, there's a level of reputation they need to keep. They're not going to risk their reputation by not providing the best quality work or not being responsive. This is what's enabling me and my team to provide quality support and service to our clients. The expertise, the responsiveness—I have not seen anything like this in my career.

Allinial Global by the Numbers



What Our APAC Members Say

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I love working with Allinial Global, both with the members and team. We have a client in the transportation area, very strong in technology, that expanded to New Zealand, and we've collaborated with an AG firm there. And now the client is expanding to Hong Kong, China, Singapore, Indonesia, the UK, and the US. I know an Allinial Global firm in every single one of those jurisdictions, and I trust them implicitly to look after my client.

– **Craig Stanmore**, Enspira Financial
Brookvale, Australia

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Allinial Global is ranked one of the best accounting associations in the world. It is globally recognized in terms of size and reputation. So we find that it's very easy to convince a client to accept Audit Alliance on an international assignment because of Allinial Global's reputation

Our regional director Abby has been very helpful; she knows the strengths and weaknesses of each firm. And she's the type of person who works 24/7. Not only that, she does things very effectively. She follows up and is very proactive.

– **Bernard Lee**, Audit Alliance LLP
Singapore, Singapore

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We chose Allinial Global because of its regional structure, having dedicated market directors who can foster greater communication and commerce between firms. We had joined two alliances that were multidisciplinary, and they weren't a great fit for our firm in terms of building relationships and driving commerce.

– **Rita Boyle**, SBA Stone Forest
Shanghai, China

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The reason we chose Allinial Global was very much around the type of firms. We wanted greater access to bigger and better firms, to enable our clients' success offshore. We're very pleased with our decision to join. It has been second to none.

– **Tony Sacre**, Bentleys Network
Sydney, Australia

Let's Win Together!

To learn more about our APAC region, please contact our regional director or assistant. Ask them about a complimentary guest registration for any of our events.



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Calendar of Events

May	Executive Team Conference (North America)
June	Europe, Middle East, India, and Africa (EMEIA) Regional Conference
August	Asia Pacific (APAC) Regional Conference
August	Latin America (LATAM) Regional Conference
September	Financial Institutions Workshop
October	Firm Success Conference
October	BD/Marketing Conference
October	Global Forum
November	Summit

Winning Together

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**#2 Accounting Association
in the World**

#1 for Future-Fit Firms



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