



# LEADING TRANSFORMATION SINCE 1969

# RESOURCE GUIDE



Allinial Global is a member-based association dedicated to fostering the independence, profitability, and continuous improvement of our member firms.



After winning the title of Association of the Year in 2018 and Rising Star Association in 2019 and 2021, Allinial Global is a three-time award winner in the International



As the second largest accounting association in the world, we have earned international recognition for our rapid growth, extensive geographic coverage, and continued excellence in delivery of services.



Here you will find information about some of the most popular and useful resources available to our membership.



# R E S O U R C E G U I D E

# 2 CLIENT SERVICE

AGConnect

Connect to fellow Allinial Global members, strategic partners, and staff to stay up to date on events, new member benefits, and other important news

#### **Dedicated Market Directors**

Full-time market directors dedicated to each geographic region for efficient connectivity and commerce

### 'Doing Business In' Brochures

A digital library of customizable brochures that provide up-to-date information and statistics

### Ernst & Young Portal

Free access to the EY Client Portal, a technical reference library with tools and resources for tax and A&A

#### **Global Business Compass**

Rich and engaging cultural awareness training programs that enhance your team's global business intelligence

#### Moody's Tax Plus (Canada)

Access to technical support, customized seminars, and resources for tax and practice management

## Communities

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Member-led communities that meet to collaborate and share best practices

### Firm Profile Template

Leverage a standardized firm profile template that highlights firm info, key contacts, and details on services and industries served to save time and improve results on proposals

#### First Research

Complimentary access to an in-depth market analysis tool

#### Fundamentals for Advisory

Grow high-performing advisory service lines with tailored support from global advisory experts Mindshop

### Marketing Tool Kit

Targeted marketing resources and branded templates for web content, social media, print ads, and more

#### **ProfitCents**

A web-based suite of financial analysis software with benchmarking and reporting tools

### Firm Financial Benchmarking

**B** FIRM MANAGEMENT

Annual member survey on firm financial performance focusing on key performance indicators

#### **Microsites**

Ready-to-use template websites for firms that need to establish a web presence

#### Strategic Partnerships & Affiliates

Member discounts and other benefits through strategic relationships with third-party vendors

#### Succession and M&A Learning

Strategic support for succession planning, M&A, and firm governance review

# 😟 PEOPLE

AG Learning

A one-stop shop for all of your professional development needs

#### Flex-Work Resource Center

Clear, actionable guidance on implementing flexible work environments, including a downloadable Guide to Managing a Remote or Blended Workforce

#### Leadership Progression Program

A comprehensive program addressing multiple levels of management training to develop next-gen leadership

### Secondments & AG GO

A program designed to help team members develop cross-border business skills

#### For more information, please contact:

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